



WORLD TRADE CENTER®
MIAMI

Presents



26th Annual Americas Food & Beverage Show



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MIAMI**



26th Annual Americas Food & Beverage Show

September 12-13, 2022. Miami Beach Convention Center

Miami's leading global trade organization, whose roots go back to 1971, has generated more than \$3.8 billion in international sales over the past 30 years and stimulated the creation of thousands of new jobs. More than 300,000 trade and logistics professionals have attended 36 World Trade Center Miami (WTCM) hemispheric trade shows and special events.

Our Mission

To promote and enhance trade and commerce by creating and expanding international business opportunities.

For more information contact



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Americas Food & Beverage Show is the meeting point for decision makers from throughout the hemisphere.

AF&B Show is the meeting place for decision makers and buyers from all sectors of the industry for the Americas. 50% of the show attendees are decision makers making AF&B the ideal forum for meeting customers, vendors/service providers, suppliers, distributors and industry experts.

The AF&B Conference provides insight into key industry trends and best practices to grow your business.



Over 300 exhibitors

Food and Beverage

- Alcoholic and Non- Alcoholic Beverages
- Food/M meal Replacement
- Fresh Fruit & Vegetables
- Natural/Organic Food
- Bakery Products/Desserts
- Confectionary & Candy
- Condiments
- Healthy Lifestyle Food & Products
- Herbs/Spices & Flavorings Alcoholic and Non- Alcoholic Beverages

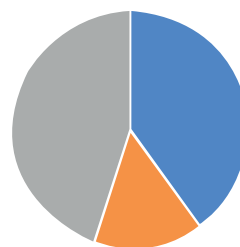
Non-Food

- Grocery Products General Merchandise
- Pet/Animal Food Products
- Computer Systems/Software Technology products & Services
- Distribution Equipment
- Food & Beverage Equipment
- Merchandising Equipment
- Packaging/Production Processing/Quality Control
- Warehousing & Logistics

Visitor Profile

- Chefs
- Specialty food stores
- Supermarkets
- Restaurant owners & managers
- Hotel owners and managers
- Commercial chains
- Manufacturers & producers
- Importers
- Wholesalers & Distributors

Demographics



- Approximately 45% of Attendees & Exhibitors are from North America
- Approximately 40% of Attendees & Exhibitors are from Latin America and the Caribbean.
- Approximately 15% of Attendees & Exhibitors are from Europe, Africa & Asia



**WORLD TRADE CENTER®
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Over 300 exhibitors

Value added Networking

105,092 sq ft of exhibition space

Buyers from more than 60 countries

Annual conference with industry experts

Miami Marketplace Profile

With a GDP of \$355 Billion, Miami metro area is an economic powerhouse.

- Miami is a global hub with a GDP comparable to Hong Kong. Miami is well known for its tourism and entertainment sector, it is also an international banking center and home to an extensive logistics and distribution network with unparalleled connectivity into Latin America and the Caribbean.
- Miami as the “Gateway to the Americas” and the “Cruise Capital of the World”. In 2019, Miami hosted an all-time high 6,824,000 passengers.
- Miami is a consumer market with household income growth 2014-2018: 31.02%. Over 50% of Miami’s population is foreign born.

Latin America Marketplace Profile

With a population of over 640 Million and a combined GDP of over \$10 Trillion USD, it is a dynamic and growing marketplace.

- Latin America is the most urbanized region in the world, with about 80% of its population living in cities.
- In nominal terms, the Latin American economy is larger than Germany’s but smaller than Japan’s. But in Purchasing Power Parity (PPP), it is as large as the economies of Japan and Germany combined. Roughly half the size of the U.S. economy.
- Continued expansion in consumer access to credit, a predominantly young population and accelerating adoption of e-commerce make the region prime for new opportunities.
- Retail sales of food and beverage in e-commerce for Latin America is currently small but growing aggressively at a pace of about 20% a year.